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For Immediate Release

Carnegie Mellon University Student Joins SLB Staff

– Engineering Student Lends Expertise to Family-Oriented Radio Show –

PITTSBURGH, PA – February 8, 2005 – *The Saturday Light Brigade* (SLB), Pittsburgh's award-winning live public radio program featuring acoustic music and interactive family fun (WRCT 88.3 FM), is pleased to announce that Mathew Theisz, a Carnegie Mellon senior majoring in Electrical Engineering, is applying his technical expertise at SLB. In addition to playing a mission-critical role in establishing the utility and telecommunications infrastructure needed for SLB to begin use of its new state-of-the-art studio in the theater of the Children's Museum of Pittsburgh last November, Matt has been working with host Larry Berger to select and install additional studio, broadcast and webcasting equipment. He has also played a key role in ensuring the interoperability of SLB's equipment within the existing framework of WRCT 88.3 FM, Carnegie Mellon University's radio station through which SLB's program is broadcast every Saturday.

"Matt's technical, project management and creative problem-solving skills are responsible for many SLB successes at our new broadcast studio," says Larry Berger, host of *The Saturday Light Brigade* and Carnegie Mellon alumnus. "Matt is intelligent and talented, but he also possesses a strong work ethic and excellent organizational and interpersonal skills, all of which helped him successfully tackle challenging projects despite a highly aggressive timetable."

Matt has received course credit and a stipend for portions of his work, and has networked with the vendors and equipment suppliers serving SLB, many of whom have sought him out for his technical opinions. This relationship is another example of Carnegie Mellon and SLB collaborating to develop opportunities for interdisciplinary learning, community service and growth for students. SLB and Carnegie Mellon enjoy a long and rich history of working together, dating back to host Larry Berger's 1983 graduation from the school. This relationship has continued over the last twenty years, and deepened significantly when SLB chose to align itself with an educational organization and began broadcasting from the University's student operated flagship radio station, WRCT 88.3 FM, in November 2003.

A native of Bergen County, New Jersey, Matt began serving with WRCT's engineering staff in 2000 and became the station's Chief Engineer in May 2001. In 2003 he was named head of ABTech Production Company, an in-house sound and lighting organization at Carnegie Mellon that provides support to over 200 concerts, lectures and other events every year. In March 2004, Matt rejoined the engineering staff of WRCT. Throughout 2005 he will continue to apply his skills in electrical engineering, audio engineering and project management to assist SLB while obtaining real-world experience.

Matt's personal, volunteer and professional interests span technology, emergency medicine and outdoors activities. He also is involved in Carnegie Mellon's Scotch and Soda theatrical program, amateur radio club and buggy races. A certified Emergency Medical Technician (EMT), he serves with the Carnegie Mellon EMS corps and continues to volunteer with New Jersey's Washington Township Volunteer Ambulance Corps, as he has since 1996. An avid outdoorsman, he is a member of the CMU Explorers Club and enjoys whitewater kayaking and rock climbing.

On the air in Pittsburgh for nearly 30 years, SLB is one of the longest-running public radio programs in the United States. Live music, on-air telephone calls from kids and adults, fun and educational interactive puzzles and games, and interesting guests have made *The Saturday Light Brigade* a Saturday morning family radio tradition for thousands of people. The Saturday Light Brigade radio program broadcasts live from 6:00 a.m. to 12:00 p.m. (Eastern) from its studios in the theater of the Children's Museum of Pittsburgh on Saturday mornings through WRCT 88.3 FM. The public is welcome to watch and participate in SLB's broadcast, free, from 10:00 a.m. to noon every Saturday. For more information, please visit www.slbradio.com.

About The Saturday Light Brigade (SLB)

The Saturday Light Brigade (SLB) is a live, award-winning public radio program hosted by Larry Berger, featuring acoustic music and family fun. Broadcast since 1978, it is one of the longest-running public radio programs in the United States. Quality music, on-air telephone calls from kids and adults, fun and educational interactive puzzles and games, and interesting guests have made *The Saturday Light Brigade* a family radio tradition for thousands of people. Kids listen with adults, adults listen with kids, and everyone has fun together! SLB broadcasts live from 6:00 a.m. to 12:00 p.m. (Eastern) on Saturday mornings through WRCT 88.3 FM in Pittsburgh from its studios in the theater of the Children's Museum of Pittsburgh. Streaming and on-demand broadcasts are accessible at www.slbradio.com. SLB Radio Productions, Inc. (SLB) created *The Saturday Light Brigade*. The organization is a 501(c)(3) not-for-profit corporation steered by a Board of Directors and Community Advisory Board. SLB is a member of the National Federation of Community Broadcasters and Association of Independents in Radio.

SLB welcomes inquiries from parties interested in partnering with, underwriting or appearing on the show. For more information please call 888-SLB-RADIO (888.752.7234), send email to slb@slbradio.com or visit www.slbradio.com. A media kit, including logos and headshots of SLB host Larry Berger, is available for download at www.slbradio.com.

Syndication Information

Since its inaugural broadcast in 1978, "The Saturday Light Brigade" radio program has been honored with 10 national, state and local awards for its unique mix of acoustic music and family fun combined with listener participation, puzzles, games, live performers and guests. The program is available at no charge to qualified non-commercial and commercial radio stations for broadcast in stand-alone segments ranging from 1 to 6 hours (with 6 minutes per hour available for local content, including underwriting and sponsorship). The program is an excellent way to serve family audiences, build community, and add a timeless, proven, high-quality program to the Saturday morning radio landscape in your area for one or more hours between 6:00 a.m. and 12:00 noon (Eastern). For information, please call 888-SLB-RADIO (888.752.7234), send email to slb@slbradio.com or visit www.slbradio.com.