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For Immediate Release

**The Saturday Light Brigade and Carnegie Mellon University
Partner on Student Program**

– Carnegie Mellon Fifth Year Scholar to Join SLB Team –

PITTSBURGH, PA – October 18, 2004 – *The Saturday Light Brigade* (SLB), Pittsburgh's award-winning live public radio program featuring acoustic music and interactive family fun (WRCT 88.3 FM), is pleased to announce that its new studio in the Children's Museum of Pittsburgh will be the focus of a year-long project partnership with Carnegie Mellon University's Fifth-Year Scholars. Carnegie Mellon's prestigious Fifth Year Scholars program offers a small number of exceptional students the opportunity to remain at Carnegie Mellon for one full year following the completion of their normal course of study, supported by free tuition and a scholarship grant. The program gives students who have contributed in outstanding ways to the academic and extracurricular life of the university a chance for personal and professional growth through both academic and community work. The primary selection criteria for the scholarship are exceptional academic performance and promise, co-curricular involvement and the development of a community impact proposal.

A distinguished selection panel chose Carnegie Mellon student Andrew Widdowson based on his academic and personal achievements, as well as the potential for the SLB studio project. A native of Fleetwood, Pennsylvania (near Reading), Andrew will apply his skills in electronics, computer science, production and music to assist SLB while obtaining real-world experience. The community development component of Andrew's internship will entail his contributions to the design and construction of SLB's new broadcast studio in the Children's Museum of Pittsburgh, which will open on November 6, 2004. In addition, Andrew will devise ways to expand the Carnegie Mellon/SLB relationship by creating for-credit work experience opportunities for future undergraduates, work-study positions, and volunteer opportunities, all emphasizing the interdisciplinary approach to education championed by Carnegie Mellon.

"Carnegie Mellon University is pleased to partner with a family, education and community oriented program like SLB to create opportunities for interdisciplinary learning, community service and growth for our students," says Jennifer Church, Associate Dean of Student Affairs at Carnegie Mellon University. "Andrew's achievements in and out of the classroom make him highly deserving of this unique scholarship."

"This internship is a wonderful opportunity for SLB to give back to the community by offering real world experience and professional development to a worthy Carnegie Mellon student," says Larry

Berger, host of The Saturday Light Brigade and Carnegie Mellon alumnus. "Andrew is incredibly bright and talented. We look forward to benefiting from his insights, energy and expertise."

SLB and Carnegie Mellon enjoy a long and rich history of working together, dating back to host Larry Berger's 1983 graduation from the school. This relationship has continued over the last twenty years, and deepened significantly when SLB chose to align itself with an educational organization and began broadcasting from the University's student operated flagship radio station, WRCT (88.3 FM), in November 2003. The scholarship is yet another example of the University and SLB sharing resources, opportunities and expertise to enhance our community and provide opportunities to students. Dr. Thomas Sullivan, a faculty member in the Electrical and Computer Engineering department at Carnegie Mellon, will serve as Andrew's project advisor.

A Saturday morning tradition in Pittsburgh for nearly 30 years, SLB is one of the longest-running public radio programs in the United States. The show broadcasts live from 6:00 a.m. to 12:00 p.m. (Eastern) on Saturday mornings at WRCT 88.3 FM in Pittsburgh. For more information, please visit www.slbradio.com.

About The Saturday Light Brigade (SLB)

The Saturday Light Brigade (SLB) is a live, award-winning public radio program hosted by Larry Berger, featuring acoustic music and family fun. Broadcast since 1978, it is one of the longest-running public radio programs in the United States. Quality music, on-air telephone calls from kids and adults, fun and educational interactive puzzles and games, and interesting guests have made *The Saturday Light Brigade* a family radio tradition for thousands of people. Kids listen with adults, adults listen with kids, and everyone has fun together! SLB broadcasts live from 6:00 a.m. to 12:00 p.m. (Eastern) on Saturday mornings at WRCT 88.3 FM in Pittsburgh. Streaming and on-demand broadcasts are accessible at www.slbradio.com. SLB Radio Productions, Inc. (SLB) created *The Saturday Light Brigade*. The organization is a 501(c)(3) not-for-profit corporation steered by a Board of Directors and Community Advisory Board. SLB is a member of the National Federation of Community Broadcasters and Association of Independents in Radio.

SLB welcomes inquiries from parties interested in partnering with, underwriting or appearing on the show. For more information please call 888-SLB-RADIO (888.752.7234), send email to slb@slbradio.com or visit www.slbradio.com. A media kit, including logos and headshots of SLB host Larry Berger, is available for download at www.slbradio.com.

Syndication Information

Since its inaugural broadcast in 1978, "The Saturday Light Brigade" radio program has been honored with 10 national, state and local awards for its unique mix of acoustic music and family fun combined with listener participation, puzzles, games, live performers and guests. The program is available at no charge to qualified non-commercial and commercial radio stations for broadcast in stand-alone segments ranging from 1 to 6 hours (with 6 minutes per hour available for local content, including underwriting and sponsorship). The program is an excellent way to serve family audiences, build community, and add a timeless, proven, high-quality program to the Saturday morning radio landscape in your area for one or more hours between 6:00 a.m. and 12:00 noon (Eastern). For information, please call 888-SLB-RADIO (888.752.7234), send email to slb@slbradio.com or visit www.slbradio.com.